

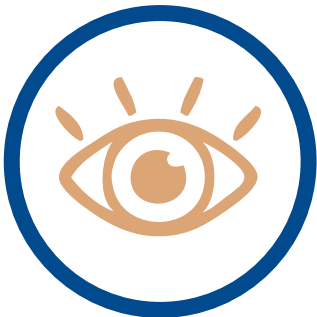
# SUMA Strategic Plan 2017 - 21





## OUR MISSION

*The Saskatchewan Urban Municipalities Association (SUMA) is the voice of Saskatchewan's hometowns.*



## OUR VISION

SUMA is the collective voice for all Saskatchewan hometown communities and represents the interests of the members to other orders of government leading to improved local government and thriving, sustainable communities.



## OUR VALUES

The following values have been identified and adopted by SUMA:

**Independence:** We believe in protecting strong local autonomy

**Member-focused:** We are a member-driven organization and consider the interests of all urban sectors prior to making decisions

**Accountability:** We are accountable for our actions internally and externally

**Innovative:** We believe in providing innovative and value-driven programs and services to our members

**Transparency:** We take a fact-based approach to public policy

**Respectful:** We respect each other, our members and others that we work with

## CORE FUNCTIONS



**Advocacy** – SUMA represents the interests of our members.

SUMA serves as the collective voice of urban government (cities, towns, villages, resort villages, and northern municipalities), ensuring that the interests of members are represented to other orders of government (provincial and federal).

**Group Programs** – SUMA helps our members save money.

SUMA offers group benefits, insurance services, and purchasing programs that can reduce the costs of operations for municipal governments.

**Capacity Building** – SUMA provides our members access to resources.

SUMA provides information, connections, training and tools to make local government operations more effective.

## OUR STRATEGIC PRIORITIES

Five interrelated, mutually supportive strategic priorities are at the heart of the SUMA strategic plan.



## OUR STRATEGIC PRIORITIES

### **Strategic Priority: Building Organizational Capacity**

**Objective:** Increase our ability to grow and prosper.

.....

### **Strategic Priority: Strengthening SUMA's Voice**

**Objective:** Every elected official in Saskatchewan knows who SUMA is, and values what we do.

.....

### **Strategic Priority: Building the SUMA Brand**

**Objective:** Increase the visibility and elevate SUMA's influence.

.....

### **Strategic Priority: Engaging SUMA's Members**

**Objective:** Provide relevant services to members.

.....

### **Strategic Priority: Enhancing SUMA's Governance**

**Objective:** Develop the most effective and efficient governance structure for SUMA.





**[www.suma.org](http://www.suma.org)**

**Saskatchewan Urban Municipalities Association  
200 2222 13th Ave. Regina SK S4P 3M7**